



Sports Education As A Metaphor For Learning and Development

A Full-Time 12-Month Program
A 45-day Executive Education Program

WHY CHOOSE AISTS INDIA?

1

The AISTS was founded in 2000 by



EPFL

Unil
UNIL | Université de Lausanne



UNIVERSITÉ
DE GENÈVE

IMD



LAUSANNE
OLYMPIC
CAPITAL



AISTS has close partnerships with many sports organisations and related companies and institutions in the fields of applied research, education, training, knowledge transfer and consulting.

2

Learn every aspect of sport management

The AISTS INDIA Post-Graduate Certificate Program in Sport Management and Technology and Executive Education Program offers a unique multidisciplinary approach, along with one-to-one career Program.

Management
Technology
Law
Sociology

Medicine
Transdisciplinary Studies
(e.g. Sport Events (IPL), Sustainability,
Anti-Doping)

3

Study in the Financial Capital of India

Mumbai, besides being the business capital of the country, has a rich cultural history, and a strong sporting culture. Our campus also hosts various multi-national corporations spread across different industries as well as the studios of India's preminent media company.

4

Learn from the best experts in sport

Through our partner universities and our extensive network, we have partnered with some of the top minds in sport. Together, they form the backbone of an education which is unrivalled in content and faculty.

5

Practical, Real-World Learning

From live case studies to team projects to spending time in high performance sports academies - your learning experience shall be both experiential and holistic and you will graduate not just with academic vigour, but also skills which will enhance your employability and career progression across sports and businesses.

As a women of Indian origin growing up in South Africa I was privileged to be exposed to an array of sport and have sport as an integral part of my upbringing. It is with the same pride and vision that motivated me to play an instrumental role in bringing AISTS to India. The aim is to exponentially grow India's future sporting leaders and Olympic medal count. The start line begins by providing students with the highest level of sports education there is.

Nalain Naidoo
Head of Business Development at AISTS

ABOUT US

AISTS INDIA has been conceived with the vision of using sports education as a metaphor for learning and development to mould world-class sports administrators and business leaders. The curriculum for both the Post-Graduate Certificate Program in Sport Management and Technology (12 months) and Executive Education Program (45 days) has been meticulously curated to build skills viz innovation, digital literacy, cognitive flexibility, leadership, EQ etc which are essential for employability and professional success in the world of tomorrow. These skills find equal application across sport, business & entrepreneurship and are nurtured through course content that spans management, law, sociology, technology, medicine and other trans-disciplinary studies. Both these Programs are sharply focused on building skill based excellence because enlightened & new-age employers value that above all else.

THE POST-GRADUATE CERTIFICATE PROGRAM IN SPORT MANAGEMENT AND TECHNOLOGY

The Post-Graduate Certificate Program in Sport Management and Technology is focused sharply on skills that equip you for employability and professional success, regardless of whether your field of choice is sport, business or entrepreneurship. The enlightened and composite curriculum spans sports management, technology, sociology, law, medicine and transdisciplinary studies. The Post-Graduate Certificate Program in Sport Management and Technology students of AISTS INDIA shall have the option to complete a part of the final semester of the course at AISTS in Lausanne (costs not covered in the fee).

THE EXECUTIVE EDUCATION PROGRAM

The Executive Education Program is designed to build on your entrepreneurial, management and leadership skills, bringing a wide spectrum of lessons from the sports field to the Boardroom. The well-rounded curriculum spans sports management, technology, sociology, law, medicine and transdisciplinary studies. A dedicated module for Leadership will share powerful lessons from CEOs and equip you with essential executive skills such as professional network development.

INTERNATIONAL FACULTY

Both the Post-Graduate Certificate Program in Sport Management and Technology and the Executive Education Program shall be delivered by the world class faculty of AISTS directly and be available both offline and online. For students choosing the offline option, the campus of AISTS INDIA is housed in an iconic building in the heart of Mumbai. Besides international quality infrastructure, the campus also has socially distanced classrooms, a swimming pool and a top quality gymnasium.

UNMATCHED RICHNESS OF CURRICULUM

Given AISTS' affiliation with IOC, International Federations and the network and connectivity of AISTS INDIA, the Program content is varied and rich, enabling us to deliver courses that are deeply experiential and the quality of guest speakers absolutely top notch.

ON CAMPUS AND ONLINE

Both, the Post-Graduate Certificate Program in Sport Management and Technology and the Executive Education Program, are available online as well.

REQUIREMENTS

We are looking for mature potential leaders with an international outlook who are committed to a career in sport, management and leadership roles.



University degree

Bachelor (three years minimum) or Master degree recognised by universities, in any field of study.



Work experience

One year work experience would be preferable for the Post-Graduate Certificate Program in Sport Management and Technology. For the Executive Education Program we require a minimum 3 years of work experience.



English fluency

All lectures are in English and participants must be fluent.

*Requirements are subject to change.

APPLICATION PROCESS

PROGRAM DURATION

12 months (PGCP)

45-day (EEP)

Starting June in Mumbai, India*

*Subject to government guidelines relating to Covid

TUITION FEES

PGCP (On Campus: INR 1,000,000)

PGCP (Online: INR 500,000)

EEP (On Campus: INR 700,000)

EEP (Online: INR 350,000)

As of publication date. Subject to change.

APPLICATION DEADLINES

First Deadline: 1st March 2021

Second Deadline: 15th April 2021*

Applications are only accepted online

*Subject to government guidelines relating to Covid

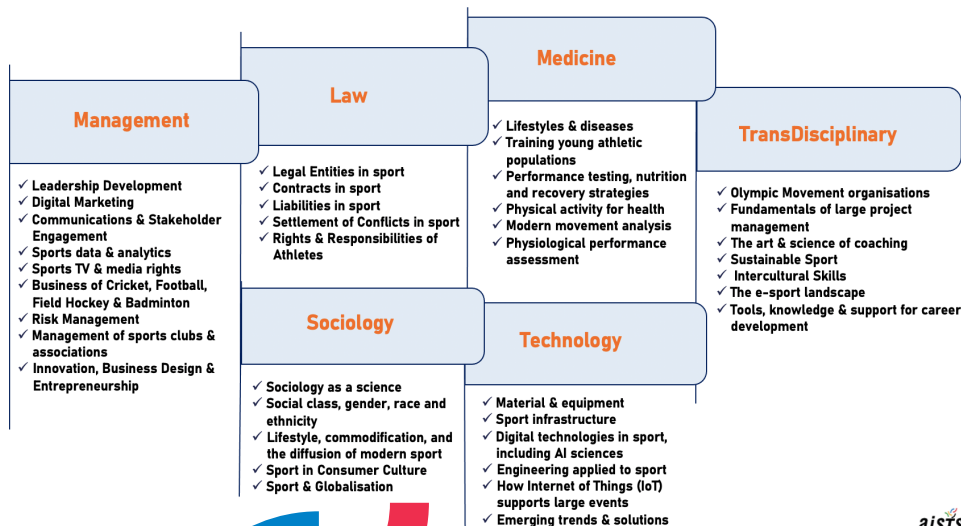
LOCATION

Mumbai, Maharashtra

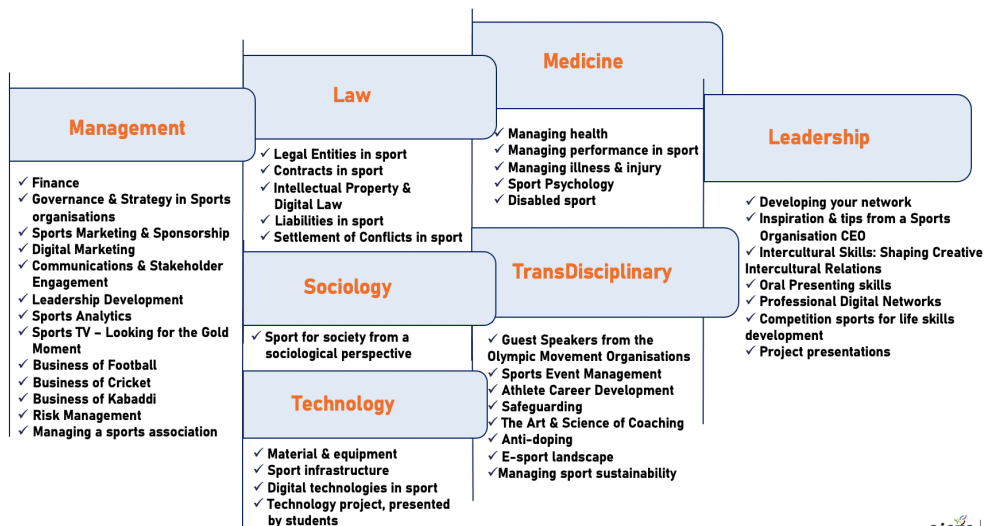
QUESTIONS

Any questions about requirements or the Program in general? Please contact us on aistsindia@aists.org

The Post-Graduate Certificate Program in Sport Management and Technology



The Executive Education Program



AISTS
International Academy
of Sport Science
and Technology

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AISTS Founders

